



La-Z-Boy Revolutionizes Sofa Bed Comfort

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MONROE, Mich., Oct. 31 /PRNewswire/ -- La-Z-Boy, the nation's leading manufacturer of upholstered furniture, has revolutionized sofa bed comfort with another industry first -- the new La-Z-Boy(R) Slumber Air(TM) mattress system. It is a La-Z-Boy exclusive that ingeniously combines an air mattress with the Supreme Comfort Mattress by La-Z-Boy for luxurious support.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20011031/CGW038>)

"The Slumber Air(TM) mattress system is going to change the way people think about sofa beds," said Greg White, vice president of merchandising for La-Z-Boy. "It's so comfortable that people might start encouraging their guests to sleep in the master bedroom, so they can have the sofa bed for themselves."

The one-of-a-kind system consists of a five-inch air mattress that rests on top of the five-inch Supreme Comfort Mattress to produce incredible comfort. Set-up is simple: a special valve on the air mattress, and an electric pump that comes with it, inflate or deflate easily in 45 seconds. Both mattresses are encased in ticking and are separated by a non-skid material so that the air mattress will not move once it is inflated.

Sofa beds are the perfect solution for those who want to offer their guests a place to sleep, but may not have the space for an extra bed. The Slumber Air(TM) system folds easily into the cavity of any La-Z-Boy queen size or full size sofa bed, as well as stationary and motion sectionals.

"Part of being a good host is giving your guests a comfortable place to sleep, which can sometimes be a challenge," said White. "The Slumber Air(TM) is the kind of innovation that comes from our commitment to listening to our customers and developing products that meet their needs."

Scheduled to begin appearing at retail this fall, the Slumber Air(TM) mattress system will be available through La-Z-Boy Furniture Galleries(R) stores, La-Z-Boy In-Store Gallery dealers and anywhere genuine La-Z-Boy furniture is sold. Consumers can call 1-800-MAKE A HOME (1-800-625-3246) or visit www.lazboy.com to find the La-Z-Boy dealer nearest them.

Headquartered in Monroe, Mich., La-Z-Boy is the nation's largest single manufacturer of upholstered furniture and the world's leading producer of reclining chairs. The company manufactures a full line of products for the living room and family room, including the company's world-famous recliners, reclining sofas and love seats, sleep sofas, modular furniture and leather upholstery, as well as stationary sofas, love seats and chairs. It is a division of La-Z-Boy Incorporated (NYSE: LZB; PCX), the nation's largest furniture manufacturer.

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/NOTE TO EDITORS: B-roll footage of the La-Z-Boy(R) Slumber Air(TM) mattress system is available by contacting Christopher Boniface or Shannon Quinn at L.C. Williams & Associates by calling 800-837-7123 or 312-565-3900

CONTACT: Christopher Boniface or Shannon Quinn both for La-Z-Boy, +1-800-837-7123, or +1-312-565-3900/